



# **BUILDING & RESINS**



M A D E I N I T A L Y

# PREMIUM BUILDING SOLUTIONS



For over fifty years, we have been producing **enamels and emulsions for interior and exterior use, as well as plasters, putties, and fillers**. At VIRESE, you will find a wide range of high-quality wall coatings tailored for building professionals, alongside an **extensive selection of specialist products**.

Looking for **bespoke solutions for unique projects**? We will help bring your vision to life: we specialise in formulating **products based on client specifications**.

## ACRYLICS

- Water-based or solvent-based primers
- Anti-mould and anti-algae primers
- Filler primers
- High-covering washable wall paints
- Breathable wall paints, for humid environments
- Quartz-reinforced wall paints, for exterior use
- Paste fillers
- Facade renders, available in various granulometry



## SILOXANE

- Transparent primers
- Filling-effect primers
- Interior and exterior emulsion paints
- Facade plasters

## ELASTOMERIC

- Filling primers
- Elastic finishes for walls
- Plaster in various textures

## Decorative paints and coatings

At VIRESE, we craft **a diverse palette of bespoke colors and decorative effects** to transform any surface into a masterpiece. From rustic to sophisticated, vibrant to velvety, our offerings include pearl finishes enriched with glass microspheres and coatings with soft opalescent touches—solutions designed to inspire creativity and redefine spaces.

# ENAMELS FOR ALL APPLICATIONS

## METAL

Zinc phosphate- or water-based rust-inhibiting primers  
Synthetic or epoxy primers, water- or solvent-based  
Epoxy-polyurethane, polyamide epoxy primers  
Synthetic or nitro anti-rust  
Synthetic or epoxy protective coatings  
Water-based, solvent-based, or solvent-free enamels  
Quick-drying nitro enamels  
Acid- or oil-resistant enamels  
Epoxy, polyurethane, and epoxy-polyurethane enamels  
Acrylic, epoxy-acrylic, synthetic, and oil-based enamels  
Synthetic or polyurethane micaceous iron oxide enamels  
Vinyl, rubber, and chlorinated rubber enamels



## WALL

Water-based acrylic enamels  
Synthetic enamels  
Quick-drying enamels  
Extra-fine reflective enamel, ideal for roof application

## WOOD

Varnishes  
Enamels  
Wood stains  
Protective treatments

# VIRES



**Supporting building professionals since the 1970's**

VIRES produces Industrial Paints, Resins, and Solvents: for many decades we have been a trusted partner for professionals and applicators in **producing and supplying high-quality paints and coatings.**

Founded in the early 1970s in Collegno (TO), where our offices and production facilities still are, VIRES combines the **experience and tradition of Made in Italy** with ongoing research and innovation, ensuring products that are safe, effective, and reliable while respecting the environment and the highest standards. Thanks to in-house production and competitive prices, VIRES products are chosen by professionals, companies, and anyone seeking **excellence at a fair price.**

With **timely operational support and technical advice**, we stand by your side to bring your projects to life with quality, experience, and reliability.

# INSULATION AND WATERPROOFING



We develop and produce high-quality and highly effective insulating and waterproofing products that are perfect for **renovation and construction projects.**

## *Tailored solutions for specific applications*

Our technical team offers personalised support to identify the most suitable solution for your project.

## THIN INSULATION FROM VIRES is **THE BEST CHOICE**

### ✓ ENVIRONMENTAL benefits

Enhances building energy efficiency, reducing heating and cooling consumption.

### ✓ COST efficiency

Lower energy use reduces costs, with insulation improving thermal comfort.

### ✓ Perfect for RENOVATION

Thin-layer insulating coatings are ideal for non-invasive renovations.

### ✓ SUSTAINABLE

These insulating coatings require no special disposal, lowering costs and environmental impact.

## INTERIOR AND EXTERIOR INSULATION

Water- and solvent-based anti-mould primers

Thermal insulating enamels

Thermal insulating renders

Insulation for thermal cladding systems

Microsphere-based thermal insulating emulsion paints

Thermal acrylic facade plasters



## WATERPROOFING COATINGS

Waterproofing coatings for balconies, terraces, and pools

Epoxy waterproof and acid-resistant mortar

Single-component liquid waterproofing coating

# FLOORING

We develop our flooring products and systems in collaboration with expert applicators to ensure **superior performance in application, durability, and ease of maintenance.**

Our range of design flooring features **resin mortars, microcement, and encapsulating resins**—perfect for crafting elegant, modern surfaces with lasting appeal.



Discover the Resin ART range

## RESIN ART

### Unleash colour and creativity

The Resin ART decorative series is crafted to create **bespoke flooring and wall finishes.** Offering **a versatile range of shapes, colours, and effects,** it empowers you to bring innovative designs to life in residential and commercial spaces.

## MICROCEMENT

### Versatility and contemporary elegance

Our microcement system is ideal for residential and commercial projects. It's **easy to apply** on diverse surfaces (e.g., tiles, porcelain, concrete, plaster, drywall...) and a **practical, refined, and long-lasting floor.**



Discover the Microcement System



## ENCAPSULATING RESIN

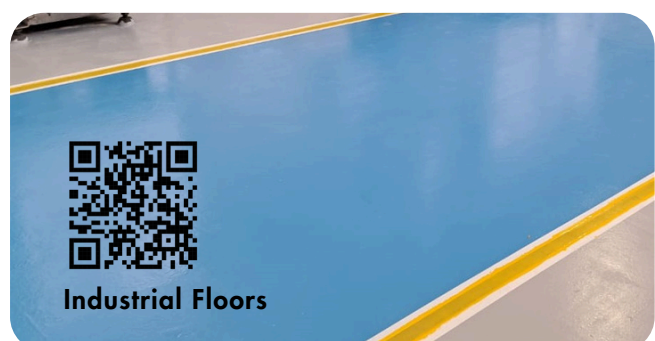
### Crystal clear, unique details

Perfect for **crafting art, furniture and decorative elements for floors and walls,** VIRES encapsulating resin offers endless personalisation possibilities. It ensures **low viscosity and water-clear transparency,** with uniform curing without air bubbles.

## INDUSTRIAL FLOORS

### High-quality, practical surfaces

Our flooring coatings are highly customizable to meet every aesthetic and functional need, offering an **optimal blend of practicality, durability, and beauty.**



Industrial Floors

# VIRES S.R.L.

ISO 9001 CERTIFIED QUALITY MANAGEMENT SYSTEM

Vernici Industriali, Resine e Solventi  
Via Niccolò Tommaseo 61 - 10093 Collegno (TO) ITALY  
P.Iva 01413180017

+39 011 411 1718



info@vires.it

Keep up with our news and offers:  
follow us on Facebook and LinkedIn



VIRES - Vernici Industriali Resine e Solventi

## EXPLORE THE FULL RANGE

**vires.it**



M A D E I N I T A L Y